

STRATEGIC PLAN (INTEGRATED ECD & MCM) DRAFT FOR REVIEW 2012-13

Strategic Directions	Promote the importance of healthy, supportive environments for children & families	Build & support links & connections that enable supportive environments for children & families	Target & focus resources on communities where we can have the most impact on children & families
Strategic plan 2009- 2010	<ul style="list-style-type: none"> •Child Profile •EDI Workshops & Community Leaders Conference •Festivals & Training Events •Tools for families – brochures, calendars, etc •Multicultural resource kits •Conference & Forum presentations 	<ul style="list-style-type: none"> •Outcomes Framework •Cross sectoral training – Aboriginal, Refugee families, •MCF & MCM Steering Cmte., FRPN •Alignment of funding decisions •Mental health collaborative 	<ul style="list-style-type: none"> Hub strategies –pilot neighbourhood ECD/MC Teams- Whalley; Newton; Guildford; SS/WR; •Kensington Prairie •Aboriginal focus re: training •South Asian ECD Task Force-calendars, brochures & tools – promotion •Vulnerable families
Strategic Priorities 2010 – 11/12	<p>Child Care Needs Assessment & Child Care Strategy</p> <ul style="list-style-type: none"> •Middle Childhood profile •Neighbourhood maps- tools for families •Engage with business and labour–15 X 15 Report & BOT •Develop Key Messages & communications plan for MCM •Selective festivals & events re: ECD & MCM 	<p>Cross sectoral training opportunities based on selected priorities & targets</p> <ul style="list-style-type: none"> •support MCM Steering Comte. to implement strategic plan •Strengthen links with City Child & youth friendly policy •Revise and renew priorities with MCF & FRPN •Support a pilot to enhance community supports for families at various locations in discussion with all partners 	<ul style="list-style-type: none"> •Support pilot neighbourhood small grants program in selected neighbourhoods •South Asian ECD Task Force –Conference •Vulnerable families – defined by neighbourhood context- collaborative work with Vulnerable families task force & neighbourhoods •Multicultural resource kits •Conference & Forum presentations

<p>Proposed updates for 2012-13</p>	<ul style="list-style-type: none"> • Support development of implementation plan for Child Care Strategy • Complete communications plan for MCM & ECD • Complete website for CP • Complete MC development continuum (tool kit) and identify specific training opportunities for parents and service providers • Complete proposal to VF for child development continuum with parent engagement focus • Support to Cities Fit for Kids conference • Links/ promotion for CHOM, Kids Conference, & other selected festivals • Promotion and presentation of EDI • Begin plan for child & family profile (census stats available April 2013) • Develop and implement Family friendly workplace strategy with SBOT(beyond awards) 	<p>Continue support and involvement with the Building Neighbourhood Family connections project (Phase 2) Develop alignment with city middle childhood strategy Continue to provide cross sectoral training opportunities for MCM & ECD Identify intersection with School district re: Strong Starts and middle childhood Support implementation of Nurse Family Partnership</p>	<p>Evaluation and promotion for expanded neighbourhood small grants program in selected Surrey communities (town centres) South Asian ecd task force Support aboriginal linkages with respective Aboriginal public partners from MCFD, health and School district Complete proposal to VF for enhanced city wide PCMG programs</p>
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